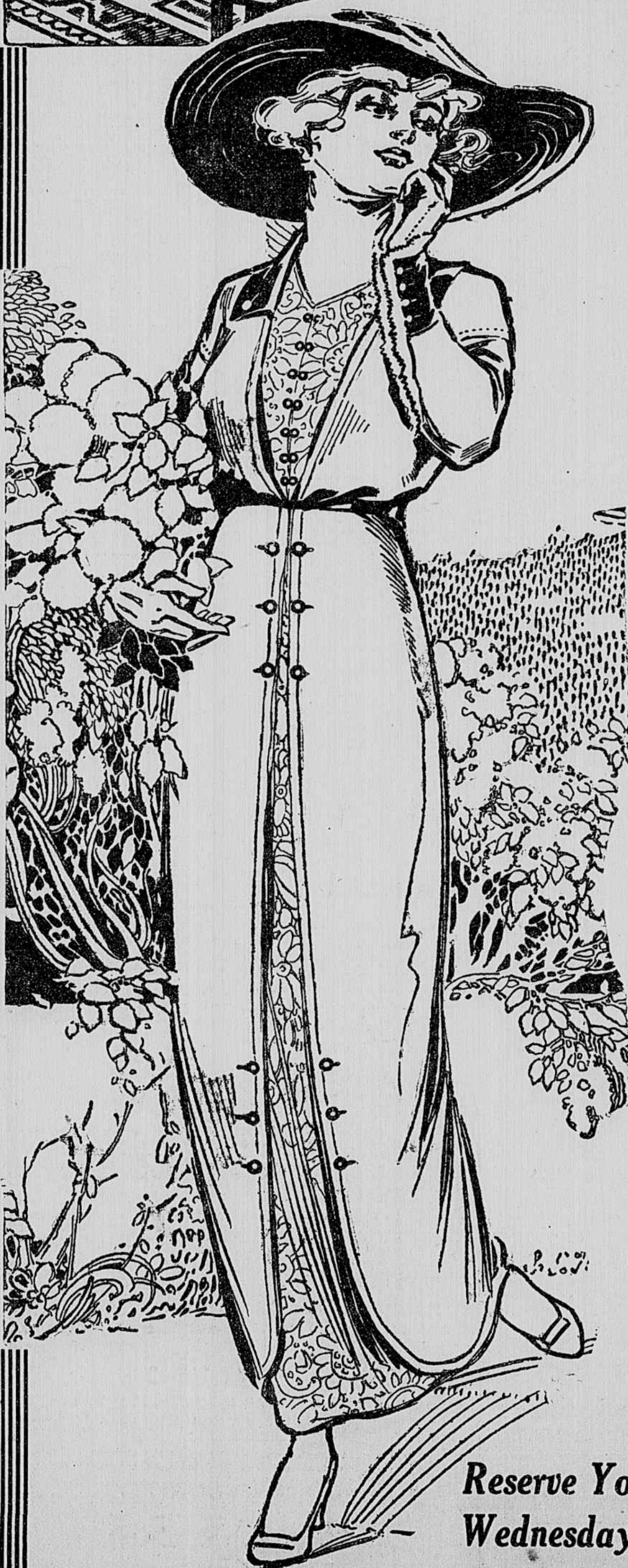


WEISBERGER'S

Richmond's New Big Department Store

Throws Its Doors Open to the Public
Wednesday Morning, at 8 O'Clock

Fifty Complete Stores Under
One Roof--One Management



Every possible need of family and home will be found anticipated in this mammoth establishment. Wearing Apparel for men, women and children; Furnishings for the entire home; Dry Goods and other necessities. All of these things you will find here---better and larger assortments, better in quality, better in style and workmanship. And, best of all, much lower in price.

Entirely New Stocks of Merchandise

Think of the pleasure of making purchases from these endless assortments of new, crisp merchandise, the best and latest procurable! Picture the conveniences of the most complete store you have ever visited.

A Great Underselling Organization Catering to Your Wants

Every article on these five large selling floors is the careful selection of men whose life work has been catering to your wants. Men who know how to buy and how to sell. They buy for cash and in enormous quantities. Naturally they secure inducements and price concessions far in advance of competition. They are bound to produce for your selection the best that money can buy.

A Pleasure to Shop

Think how convenient and step-saving when you can do all your shopping under one roof, with the assurance that everything you buy is the utmost for the money—with our guarantee that everything must be satisfactory or your money refunded. That's why this will be

A Safe Store to Deal With

Your children will buy as advantageously as their elders. Dissatisfaction will have no place in this store, for we "make good" instantly, without quibble, without "red tape."

Reserve Your Purchases Until
Wednesday, March 19th.

WEISBERGER'S Broad St., Richmond

